



Iban Borràs Serret

CTO en Sales Layer

Valencia Area, Spain | Diseño

Actual **CTO en Sales Layer**
CTO en viewAt.org
Co-founder en Reset Spain
ver todo ▾

Anterior Founder en DilemaGrafic
Organizer en iWeekend

Educación Universidad Politécnica de Valencia
University of Life

Contactos **416** contactos

Sitios web **SalesLayer**
viewAt.org
Ziudad

Extracto de Iban Borràs Serret

Entrepreneur specialized in design, DTP and web programming in multiple languages. I am currently the CTO of Sales Layer, a B2B start-up accelerated by Plug and Play.

I have extensive experience in launching technological and social projects such as viewAt.org, Reset Spain, Ziudad, Spinmeets, and iWeekend.

I am also a graphic designer and illustrator.

Experiencia de Iban Borràs Serret

CTO

Sales Layer

Privately Held; 1-10 employees; Internet industry
September 2013 – Present (4 months) | Valencia, Spain

Sales Layer is a SaaS that helps companies to distribute and automatically synchronize their product catalogues on all sales channels (print, mobile, social media, e-commerce, marketplaces...)

It also includes functions for improving catalogue organization, as well as analytical tools for identifying consumer habits.

CTO

viewAt.org

Partnership; 1-10 employees; Fotografía industry
September 2007 – Present (6 years 4 months) | Valencia, Spain

viewAt.org is one of the principal web platforms for generating and distributing 360° photography, with over 7,000 panoramographs and 25,000 panoramic photographs published.

Co-founder

Reset Spain

Nonprofit; 1-10 employees; Servicios y tecnologías de la información industry
July 2012 – Present (1 year 6 months) | Spain

ResetSpain was established in order to help generate a new production model in Spain based on greater value-added activities. In order to do so, it organizes activities that encourage entrepreneurial spirit, connect people, and facilitate the creation of technology-based companies.

Co-founder and Frontend developer

Ziudad

January 2010 – Present (4 years) | Castellón, Spain

Ziudad is a public participation platform that facilitates communication between the public and the local government, as well as between consumers and companies.

Collaborator

SpinmeetS

Partnership; 11-50 employees; Organización cívica y social industry
December 2011 – Present (2 years 1 month) | Castellón, Spain

SpinmeetS is a social project that highlights the importance of craftwork and introduces it to new generations by organizing themed events.

Founder

DilemaGrafic

Public Company; 1-10 employees; Diseño industry
2005 – December 2013 (8 years) | Valencia, Spain

Web development and design studio that works with all types of companies and technology startups.

Organizer

iWeekend

Nonprofit; Myself Only; Servicios y tecnologías de la información industry
July 2012 – September 2013 (1 year 3 months)

iWeekend brings together talented entrepreneurs and professionals from different backgrounds so that they can share ideas, and then bring them to life in a collaborative manner over a weekend.

Aptitudes y conocimientos de Iban Borràs Serret

Diseñador gráfico y analista de usabilidad

Programador web y multimedia

Ilustrador

Web 2.0

Web Design

Start-ups

Multimedia

Mobile Applications

SEO

Web Development

User Experience

Online Marketing

Educación de Iban Borràs Serret

Universidad Politécnica de Valencia

Licenciatura, Fine Arts

1995 – 2000

My experience in the world of web design and multimedia began here, developing interactive conceptual art projects.













Actividades y grupos: Creation of a team of artists called "La Taronja Mecánica"

University of Life

Graduate, Self-Educated :-), Autodidact

There are so many things that I have learned during my life outside of the classroom that I would describe life as a university in itself. I learned how to programme out of curiosity and for fun, as well as how to play chess and so many other things...

Información adicional de Iban Borràs Serret

Sitios web:	<ul style="list-style-type: none">• SalesLayer• viewAt.org• Z Ciudad
Intereses:	Art, design, digital technology and theater :-)
Grupos y asociaciones:	iWeekend (acólito) SpinmeetS Socialnest Ball de Dimonis de Vinaròs
	 El futuro de la fotografía digital
	 Emprendedores de Nuevas Tecnologías
	 Gente Innovadora (Innovative People)
	 Glassers
	 Ignite Valencia
	 PHP España
	 Panoramic Photography
	 Programa de Inmersión para Business Angels
	 Red ITINERE TALENT
	 Red de Emprendedores Sociales
	 Virtual Tour Designers
	 iWeekend

Comunícate con Iban para:

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| <ul style="list-style-type: none">• oportunidades profesionales• nuevas empresas• peticiones como experto• peticiones de referencias | <ul style="list-style-type: none">• ofertas de consultoría• preguntas de empleo• negociaciones empresariales• retomar el contacto |
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