

## CARLOS ALMAZÁN CABALLERO

**Date of birth:** 18-07-1982

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### Education:

**BA in Marketing and Public Relations and AA in Business Administration at the Open University of Barcelona.**

### Languages:

**German. Fluent.** 3 year residency in Germany

(2000) 1st place in the german oral expression contest "Deutschredewettbewerb2000" GI. Degree "Zentrale Oberstufe Prüfung" Goethe Institut.

**English. Fluent.** (2001) Degree of the official school of languages EOI.

### Work experience:

(2010): **7 months Internship in [www.netwise.jp](http://www.netwise.jp) as marketing online specialist in Tokyo.**

(2008): **Co- Founder of [www.bitmarketing.es](http://www.bitmarketing.es)**  
Tasks: SEO, SEM campaigns and managing director.

(2007): **Supervisor of Prodime SL**  
Tasks: Coordination of SEM department.

(2006): **Sales Executive of Large Accounts *NTBUSCADORES – CARAT.***  
Tasks: New business sales and old client fidelization and tracking.  
Design of presentations, offer forms and tracking dynamic.

(2003-2005) **Sales and Marketing training with the company *FACKELMANN***  
Professional objective: Branch opening in Spain and Portugal.

**Germany : Tasks**

- Layout design for the main chains together with the Sales Director.
- Sales management of my area.

**Hong kong: Tasks**

- Learn how the departments of Developing Controlling, Marketing, Merchandising, Shipping and Sales work for future coordination of the Spanish Branch.

**Sales Manager** at different areas including Düsseldorf, Cologne and Bonn.

- Client management and coordination of the sales force and merchandisers.

### Other work experiences:

(2000) Avis rental agent at Alicante airport

(2001) Interpreter and Public Relations of Air Berlin at Alicante and Mallorca airports.

### Other degrees:

(2000) Junior Spain champion of olympic rowing.

(2001) Rowing national coach degree.

### Computer literate:

Microsoft Office, Content Management Systems and deep Internet knowledge.